

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

LUC Media  
Attention: Accounts Payable  
25 Whitlock Place  
Suite 201  
Marietta, GA 30064

Invoice #	Invoice Date	Invoice Month	Invoice Period
939718-1	08/19/12	August 2012	07/30/12 - 08/19/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Citizens for Strength & Sec		Issue
		CITZ 4 STRTGH & S

Flight Dates	Order #	Alt Order #
08/06/12 - 08/19/12	939718	06264403

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913041		

Agency Ref	Advertiser Ref

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/17/12	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week	Rate			
	08/06/12	08/12/12	MTWTF--		5	\$625.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
1	KOAT	Tu	08/07/12	6:13 AM	6a A7N More In The AM		6-7a	:30	CSSF1100
2	KOAT	Tu	08/07/12	6:55 AM	6a A7N More In The AM		6-7a	:30	CSSF1100
3	KOAT	W	08/08/12	6:23 AM	6a A7N More In The AM		6-7a	:30	CSSF1100
4	KOAT	Th	08/09/12	6:54 AM	6a A7N More In The AM		6-7a	:30	CSSF1100
5	KOAT	F	08/10/12	6:12 AM	6a A7N More In The AM		6-7a	:30	CSSF1100
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week	Rate			
	08/13/12	08/19/12	MTWTF--		5	\$625.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
6	KOAT	M	08/13/12	6:42 AM	6a A7N More In The AM		6-7a	:30	CSSF1100
10	KOAT	Tu	08/14/12	6:43 AM	6a A7N More In The AM		6-7a	:30	CSSF1100
9	KOAT	W	08/15/12	6:23 AM	6a A7N More In The AM		6-7a	:30	CSSF1100
8	KOAT	Th	08/16/12	6:59 AM	6a A7N More In The AM		6-7a	:30	CSSF1100
7	KOAT	F	08/17/12	6:43 AM	6a A7N More In The AM		6-7a	:30	CSSF1100
2	08/06/12	08/17/12	Good Morning America	7-9a	MTWTF--	:30	12	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week	Rate			
	08/06/12	08/12/12	MTWTF--		12	\$525.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
2	KOAT	Tu	08/07/12	7:55 AM	Good Morning America		7-9a	:30	CSSF1100
3	KOAT	Tu	08/07/12	8:29 AM	Good Morning America		7-9a	:30	CSSF1100
1	KOAT	Tu	08/07/12	8:52 AM	Good Morning America		7-9a	:30	CSSF1100
6	KOAT	W	08/08/12	7:27 AM	Good Morning America		7-9a	:30	CSSF1100
4	KOAT	W	08/08/12	8:29 AM	Good Morning America		7-9a	:30	CSSF1100
5	KOAT	W	08/08/12	8:53 AM	Good Morning America		7-9a	:30	CSSF1100
8	KOAT	Th	08/09/12	7:25 AM	Good Morning America		7-9a	:30	CSSF1100
7	KOAT	Th	08/09/12	7:41 AM	Good Morning America		7-9a	:30	CSSF1100
9	KOAT	Th	08/09/12	8:55 AM	Good Morning America		7-9a	:30	CSSF1100
11	KOAT	F	08/10/12	8:00 AM	Good Morning America		7-9a	:30	CSSF1100
12	KOAT	F	08/10/12	8:29 AM	Good Morning America		7-9a	:30	CSSF1100
10	KOAT	F	08/10/12	8:59 AM	Good Morning America		7-9a	:30	CSSF1100
Weeks:	Start Date	End Date	MTWTFSS		Spots/Week	Rate			
	08/13/12	08/19/12	MTWTF--		12	\$525.00			

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Invoice #	Invoice Date	Invoice Month	Invoice Period
939718-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
Citizens for Strength & Sec	Issue	CITZ 4 STRTGH & S	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	08/06/12	08/17/12	Good Morning America	7-9a	MTWTF--	:30	12	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
13 KOAT M 08/13/12 7:29 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
17 KOAT M 08/13/12 7:49 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
23 KOAT M 08/13/12 8:42 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
14 KOAT Tu 08/14/12 7:42 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
16 KOAT Tu 08/14/12 8:00 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
15 KOAT Tu 08/14/12 8:40 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
18 KOAT W 08/15/12 8:54 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
19 KOAT Th 08/16/12 7:26 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
24 KOAT Th 08/16/12 7:55 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
20 KOAT Th 08/16/12 8:29 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
21 KOAT F 08/17/12 7:42 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
22 KOAT F 08/17/12 8:39 AM Good Morning America 7-9a :30 CSSF1100 \$525.00 NM									
3	08/06/12	08/17/12	The View 10-11a	10-11a	MTWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 MTWTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/08/12 9:59 AM The View 10-11a 10-11a :30 CSSF1100 \$275.00 NM									
2 KOAT Th 08/09/12 9:59 AM The View 10-11a 10-11a :30 CSSF1100 \$275.00 NM									
3 KOAT F 08/10/12 9:59 AM The View 10-11a 10-11a :30 CSSF1100 \$275.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MTWTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KOAT Tu 08/14/12 10:33 AM The View 10-11a 10-11a :30 CSSF1100 \$275.00 NM									
6 KOAT W 08/15/12 10:59 AM The View 10-11a 10-11a :30 CSSF1100 \$275.00 NM									
5 KOAT Th 08/16/12 9:59 AM The View 10-11a 10-11a :30 CSSF1100 \$275.00 NM									
4	08/06/12	08/17/12	Ellen 3-4p	3-4p	MTWTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 MTWTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Tu 08/07/12 3:22 PM Ellen 3-4p 3-4p :30 CSSF1100 \$175.00 NM									
2 KOAT Th 08/09/12 3:45 PM Ellen 3-4p 3-4p :30 CSSF1100 \$175.00 NM									
3 KOAT F 08/10/12 3:33 PM Ellen 3-4p 3-4p :30 CSSF1100 \$175.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MTWTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KOAT M 08/13/12 3:31 PM Ellen 3-4p 3-4p :30 CSSF1100 \$175.00 NM									
4 KOAT Tu 08/14/12 3:24 PM Ellen 3-4p 3-4p :30 CSSF1100 \$175.00 NM									
5 KOAT W 08/15/12 3:47 PM Ellen 3-4p 3-4p :30 CSSF1100 \$175.00 NM									
5	08/06/12	08/17/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 MTWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Tu 08/07/12 5:26 PM Action 7 News @ 5p 5-530p :30 CSSF1100 \$600.00 NM									
2 KOAT W 08/08/12 5:14 PM Action 7 News @ 5p 5-530p :30 CSSF1100 \$600.00 NM									
3 KOAT Th 08/09/12 5:13 PM Action 7 News @ 5p 5-530p :30 CSSF1100 \$600.00 NM									
4 KOAT F 08/10/12 5:26 PM Action 7 News @ 5p 5-530p :30 CSSF1100 \$600.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MTWTF-- 5 \$600.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
939718-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
Citizens for Strength & Sec	Issue	CITZ 4 STRTGH & S	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/06/12	08/17/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	3	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KOAT F 08/17/12 10:22 PM Action 7 News @ 10p M-F 10-1030p :30 CSSF1100 \$1,300.00 NM									
9	08/11/12	08/18/12	Sa 6a A7N More in the AM 6-9a		-----3-	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 -----3- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Sa 08/11/12 Sa 6a A7N More in the AM 6-9a :00 \$300.00 NM									
See MG 9.7									
3 KOAT Sa 08/11/12 6:23 AM Sa 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
1 KOAT Sa 08/11/12 8:43 AM Sa 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
7 KOAT Sa 08/18/12 7:29 AM Sa 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
MG for 9.2 08/11									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----3- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KOAT Sa 08/18/12 6:15 AM Sa 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
4 KOAT Sa 08/18/12 7:53 AM Sa 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
5 KOAT Sa 08/18/12 8:24 AM Sa 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
10	08/12/12	08/19/12	Su 6a A7N More in the AM 6-9a		-----3	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 -----3 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 08/12/12 6:54 AM Su 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
2 KOAT Su 08/12/12 7:28 AM Su 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
3 KOAT Su 08/12/12 7:58 AM Su 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----3 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KOAT Su 08/19/12 6:24 AM Su 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
4 KOAT Su 08/19/12 6:43 AM Su 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
5 KOAT Su 08/19/12 7:13 AM Su 6a A7N More in the AM 6-9a :30 CSSF1100 \$300.00 NM									
11	08/06/12	08/17/12	Dr Oz	4-5p	MTWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Tu 08/07/12 4:25 PM Dr Oz 4-5p :30 CSSF1100 \$400.00 NM									
2 KOAT W 08/08/12 4:39 PM Dr Oz 4-5p :30 CSSF1100 \$400.00 NM									
3 KOAT Th 08/09/12 4:21 PM Dr Oz 4-5p :30 CSSF1100 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KOAT M 08/13/12 4:14 PM Dr Oz 4-5p :30 CSSF1100 \$400.00 NM									
5 KOAT Tu 08/14/12 4:16 PM Dr Oz 4-5p :30 CSSF1100 \$400.00 NM									
6 KOAT W 08/15/12 4:25 PM Dr Oz 4-5p :30 CSSF1100 \$400.00 NM									
12	08/11/12	08/18/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 08/11/12 5:11 PM Action 7 News @ 5p Sat 5-530p :30 CSSF1100 \$300.00 NM									

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939718-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser		Product	Estimate Number
Citizens for Strength & Sec		Issue	CITZ 4 STRTGH & S

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	08/11/12	08/18/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Sa 08/18/12 5:12 PM Action 7 News @ 5p Sat 5-530p :30 CSSF1100 \$300.00 NM									
13	08/11/12	08/18/12	Sa A7N @ 6P	6-630p	-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 08/11/12 6:20 PM Sa A7N @ 6P 6-630p :30 CSSF1100 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Sa 08/18/12 6:12 PM Sa A7N @ 6P 6-630p :30 CSSF1100 \$300.00 NM									
14	08/11/12	08/18/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----1- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 08/11/12 10:24 PM Action 7 News @ 10p Sat 10-1035p :30 CSSF1100 \$725.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -----1- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Sa 08/18/12 10:14 PM Action 7 News @ 10p Sat 10-1035p :30 CSSF1100 \$725.00 NM									
15	08/12/12	08/19/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----1 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 08/12/12 5:29 PM Action 7 News @ 5p Sun 5-530p :30 CSSF1100 \$525.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -----1 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Su 08/19/12 5:29 PM Action 7 News @ 5p Sun 5-530p :30 CSSF1100 \$525.00 NM									
16	08/12/12	08/19/12	Action 7 News @ 10p	Sur10-1030p	-----1	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 08/12/12 10:24 PM Action 7 News @ 10p Sun 10-1030p :30 CSSF1100 \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Su 08/19/12 10:29 PM Action 7 News @ 10p Sun 10-1030p :30 CSSF1100 \$1,100.00 NM									
Total Spots						106			

Gross Total \$60,250.00

Agency Commission \$9,037.50

Net Amount Due \$51,212.50

## Payment Terms 30 Days



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939718-1	08/19/12	August 2012	07/30/12 - 08/19/12

Advertiser	Product	Estimate Number
Citizens for Strength & Sec	Issue	CITZ 4 STRTGH & S

New Mexico Tax Rate 7.0% \$3,584.88

Amount Due \$54,797.38